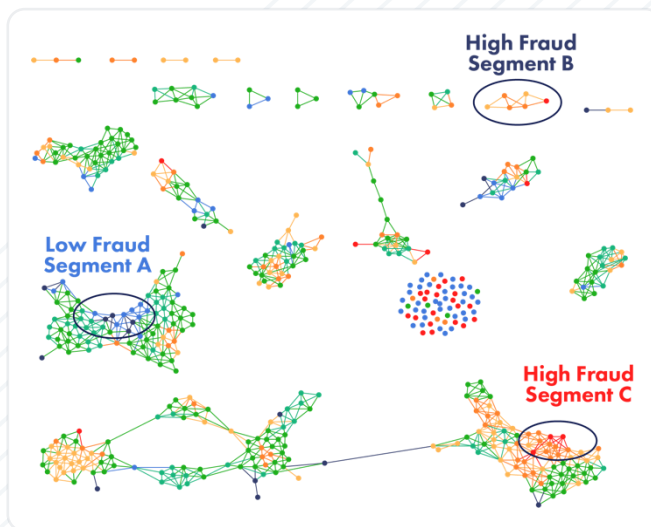


Accurate Fraud Identification

A Fortune 500 financial services lender needed a strategic partner to help improve their mortgage credit risk management capabilities. The identified deliverables were significant and specifically highlighted improved loss mitigation practices, financial reporting (including loss forecasting) and a faster/more accurate underwriting service.



The institution also stressed dissatisfaction at their inability to achieve greater information yield from their growing volumes of data (structured and unstructured), knowing that opportunities and/or fraudulent activities were potentially being missed by this restricted visibility into their proprietary client information.

By implementing Ayasdi's solution, the client was able to realize a vast reduction of thousands of false mortgage and occupancy claims by unveiling hidden data duplication, lineage, and errors within the data. Our approach leveraged dynamic segmentation to understand the breakdown of their customer base, combined with highly intelligent models that identified high risk behaviors across those segments. Ultimately, the client was able to achieve 76% accuracy in predicting fraud in addition to developing an entirely new enterprise data model.

